

# LeadCove

Referral Partner Kit | For CPAs, Brokers, Advisors & Financial Professionals

## Refer Your Clients to Business Funding.

Earn on every closed deal.

**\$25K–\$5M+**

Deal range

**6**

Vertical types

**10–25%**

Referral commission

**30 days**

Payment after close

[leadcove.com/partners](https://leadcove.com/partners) | [leadcoveoutreach@gmail.com](mailto:leadcoveoutreach@gmail.com)





# LeadCove: At a Glance

**What we do** LeadCove connects small business owners with lenders for SBA loans, equipment financing, commercial real estate, business acquisition, franchise funding, and working capital — from \$25,000 to \$5M+.

Built by commercial finance veterans, we handle the application process and match clients with the right product — so your clients get funded faster and you get paid when deals close.

## Funding Products We Support

### SBA 7(a) & 504 Loans

Up to \$5M. Longest terms in market. Ideal for established businesses with strong financials.

### Working Capital Lines

\$25K–\$500K. Flexible draw/pay. Best for seasonal businesses, inventory, payroll gaps.

### Equipment Financing

Up to 100% financing. Equipment itself serves as collateral. Fast approvals.

### Commercial Real Estate

\$500K–\$5M+. Purchase, refinance, renovation. Owner-occupied preferred.

### Business Acquisition Loans

\$100K–\$5M+. Finance the purchase of an existing business. Seller financing often stacked.

### Franchise Financing

SBA-backed franchise loans. Pre-approved for 3,000+ franchise brands. Fast track for franchisees.

## Why Refer to LeadCove

### No cost to refer

There is no fee to join the partner program. Earn on funded deals only.

### Single point of contact

One dedicated specialist handles your referral from intake through close.

### Fast responses

We return all inquiries within 1 business day. Your clients won't wait.

### Transparent process

We share deal status updates with you throughout the process.

### Competitive fees

10–25% of the broker fee on each funded deal — paid within 30 days of close.





# Email Templates & Quick Reference

## 3 Ready-to-Send Email Templates

### Template 1 — Introduction

**Subject:** Quick question about your business financing

*Subject: Quick question about your business financing*

Hi [Name],

I wanted to reach out because I recently connected with a funding platform called LeadCove that works specifically with [client type / industry]. Given where you are with [business goal], I thought they might be worth a conversation.

They handle SBA loans, equipment financing, working capital, and more — from \$25K up to \$5M+. No cost to explore, and they do all the application work.

If you are open to it, I can make an introduction. Happy to share more if helpful.

Best,

[Your Name]

### Template 2 — Follow-Up (Day 7)

**Subject:** Following up — business funding for [client business]

*Subject: Following up — business funding for [client business]*

Hi [Name],

Following up on my earlier note about LeadCove. I mentioned them because [specific reason — e.g., "they handled a similar situation for another client of mine last quarter"].

If getting [funding goal] is on your radar this quarter, a quick 15-minute call with their team might be worth it. No obligation, no credit pull to start.

Here is the link: [your referral link]

Let me know if you have questions.

Best,

[Your Name]

### Template 3 — Case Trigger

**Subject:** Thinking about [acquisition / equipment / expansion]?

*Subject: Thinking about [acquisition / equipment / expansion]?*

Hi [Name],

[Situation trigger — e.g., "Saw that [client business] recently expanded to a second location — congrats!"] That kind of growth often comes with financing needs, so I wanted to loop you in on something.

LeadCove handles exactly this — SBA loans, acquisition financing, equipment lines. They have been solid for my clients who needed capital to scale.

If you are even thinking about [the funding goal], I can get you a conversation started today.

[Your referral link]

Hope this helps — happy to chat if you have questions.

Best,

[Your Name]

### Quick Reference: Which Product Fits Which Client

<b>SBA 7(a)</b>	Established businesses, 2+ yrs	Good credit, real estate or inventory as collateral
<b>Working Capital</b>	Seasonal or recurring cash needs	Consistent revenue, short track record OK
<b>Equipment Finance</b>	Any business buying equipment	Equipment quote or pro forma in hand
<b>Commercial Real Estate</b>	Owner-occupied property buyers	DTI < 43%, 25%+ down, strong revenue
<b>Acquisition Loans</b>	Buying an existing business	Signed LOI or SPA in process
<b>Franchise</b>	Prospective franchisees	Franchise brand pre-approved, strong credit



